

## **“Leadership Development – for your Professional Advancement”**

### **WHAT:**

- 20 hours (+/-) of “Leadership Development” -- Education/Training
  - o The Ability to Lead
  - o Preparation for Leadership
  - o Formal Leadership
  - o **Goal Setting for Success**
    - **Both Personal and Organizational Goals**
  - o Building Success Attitudes and Habits
  - o Turning Solutions into Action
  - o Managing your Time
  - o Communications and Human Relations
  - o Decision Making and Problem Solving
  - o Motivation

### **WHO:**

- **You** – and Tom Leonard of Leonard Strategic Advantage
- Tom was Procter & Gamble sales & sales management trained
- Then held VP Sales & VP Marketing management positions at Wilson Sporting Goods/PepsiCo
- Subsequently President of 5 companies, including Samsonite Luggage and most recently Dippin’ Dots Ice Cream

### **WHEN:**

- Nine 2 hour sessions over a 10-13 week period, then 4 half hour sessions
- Time slots: either 4-6 PM or 7-9 PM -- exact timing to be determined
- Would like 8-15 people per class, will start to firm up dates after 3-5 people have committed

### **WHERE:**

- For this process, contemplating The Town and Country Inn & Conference Center, 2008 Savannah Hwy, Charleston, 29407
- Or to be determined location...

## HOW:

- Participants will receive/retain: a) a Leadership Development text, b) audio CDs, and c) a Leadership Action Plan
- 9 two hour facilitation sessions, and 2 hours of individual follow-up sessions
- There will be homework after each session – however NO testing!!

## WHY:

- **We all can and should be Leaders** – you will discover secrets to Leadership Success
- If you have been moved into a management position -- with little or no training
- If you aspire to be a Leader, a Manager at your company
- If you desire ongoing education to improve your Leadership Ability and Development

## RESULTS ARE MEASURABLE:

- Increased profitability
- A clear, focused orientation
- Results oriented attitudes
- Creating a Vision for personal direction and decision making
- Developing your team
- And of course, enhanced Leadership Ability

## Investment:

- \$\_\_\_\_\_ per individual for the books, CDs, “away from the phone” meeting space, nine 2+/- hour facilitation meetings from a successfully experienced Management professional – plus 4 half hours of individual follow-up sessions
- Your company may be able to pay for all/part of the cost of this performance oriented development education

## NEXT STEPS:

- If you'd like to attend – or want to know more...
  - o Either call Tom Leonard at 303-803-6988 -- based on Folly Beach
  - o Or email at [Tom@LeonardStrategicAdvantage.com](mailto:Tom@LeonardStrategicAdvantage.com)
  - o Tom will be happy to explain more in detail as you'd like -- and meet in person to expand on this crucial Leadership Development topic